

Inviting Expression of Interest to Participate in Public Private Partnership for Integrated Agriculture Development (PPP-IAD) in Karnataka State

The "Public Private Partnership for Integrated Agriculture Development (PPP-IAD) model under RKVY Scheme envisages the use of technologies developed by the private sector along with extension for increasing the productivity and reducing the post-harvest losses and to ensure complete value chain for farmers along with direct marketing support to not only reduce the involvement of intermediaries but to also yield remunerative prices for the farmers produce.

PPP-IAD is essentially for facilitating large scale integrated projects by private sector players in the agriculture and allied sectors, with a view to aggregating farmers, creating critical rural infrastructure, introducing new technologies, adding value and integrating the agricultural supply chain. It aims at supporting the farmers' right from seed/ planting material up to post harvest handling with the support from corporates, wherein the company is expected to work with the farmers in providing end to end support from selection of the crop variety to the marketing of the produce. The financial assistance required for implementation of various components of the project by either the farmer or the company shall be decided by the Project Approval Company (PAC).

PPP-IAD proposal features.

- The PPP-IAD programme expects to cover at least 5000 Ha of land and about 5000 farmers in each project. However a minimum of at least 100 farmers should be covered in the initial year by the private company.
- While there would be complete flexibility in design of the project by companies it should be ensured that the project adopts an integrated value chain approach, covering all aspects from production to marketing. Project period of minimum 2-3 years would be preferred.
- The State Government would give subsidy support as per the norms of various input components provisioned under state/ central schemes

Potential Private Partners for the Project

- Companies which can integrate the entire value chain, right from stage of pre-production to the consumers table through appropriate interventions.
- The companies involved in agriculture business
- Technology companies with promising/innovative technologies with agri output business
- End user Companies: Companies who are processors, exporters or retailers and are ready to procure.
- An individual company or a consortium of companies could also participate

The Private companies/ Corporates may respond to the "Expression of Interest" by sending their full profile, a concept note on the proposed PPP-IAD project to the Commissioner Watershed Development Department or to the respective Joint Directors of Agriculture under intimation to Commissioner Watershed Development Department. The concept notes received would be scrutinized and shortlisted and the proposer companies will be invited to discuss in detail and to formulate detailed project report. The Detailed project note will have to be submitted after acceptance of the concept note. Kindly refer to RKVY guidelines, GOI Frame work for supporting Public Private Partnership of Integrated Agricultural Development (PPP-IAD), PPP-IAD Guidelines and detailed project report format in the website.

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For More details, log on to: www.watershed.kar.nic.in

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